



## **NEW WISDOM INVESTMENT LIMITED**

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## The brightest, lightest, best choice

Main Business:

- LED miner's cap lamps
- LED multi-purpose lamps
- Charging equipment for lamps

An integrated company with Brand promotion, R & D, Production, Sales and Supply chain



Our brand **WISDOM** is registered over 110 countries

Our lamps have been marketed to more than 80 countries



# **WISDOM**

- NEW WISDOM INVESTMENT LIMITED keeps focusing on the research, production and sales
  of the cap lamp.
- WISDOM has been registered in 110 countries, and marketed to 100 countries worldwide.
- It is highly welcomed that WISDOM is developing into the civil lighting market in 2014.



European ATEX



CE



American MSHA



American UL

# Catalog

Part <b>1</b>	Company introduction	.1
Part 2	Company philosophy	3-4
Part $3$	Products	5-8
Part <b>4</b>	Product introduction  Cordless lamp  Corded lamp  Multi-purpose lamp  Charging equipment	9-16 17-22 23-28
Part 5	Product Advantages  Appearance Advantages  Center Offset Advantage  Performance Advantages	33 33
Part 6	Honors and Awards	35-36
Part <b>7</b>	Customers with Us	<b>37-39</b> 37 37 37-39
Part 8	Protect customer rights	40
Part <b>9</b>	Our Promises	41-44

# Part Company introduction

# Company introduction

The world's No.1 in the cap lamp industry! Unique multi-purpose lamp in the world!



- Mr.Ding Boping created WISDOM as a trade mark in 2002.
- WISDOM was established in Hongkong and the brand WISDOM was registered in 2002.
- We sold the first cap lamp in 2004.
- We developed and produced the first LED cap lamp with the brightness of 3000 lux in the world in 2006
- We released the first 8Ah capacity miner cap lamp with the brightness of 12000 lux in the world in 2009.
- We released the first 12Ah capacity miner cap lamp with the brightness of 20000 lux in the world in 2009.
- We released the first all-in-one miner cap lamp with the brightness of 8000 lux in the world in 2009.
- Acquired MSHA explosion-proof certification of the United States, as the only Asian company in 2009.
- Launched world's brightest all-in-one Cordless2 with the brightness of 12000 lux in 2010.
- Launched world's brightest all-in-one Lamp3 with the brightness of 20000 lux in 2012.
- Acquired the British royal UKAS ISO9000 quality certification in 2012.
- Acquired No.1 market coverage of Peru, Colombia in 2013.
- Acquired No.1 market coverage In 2014.
- Acquired China's MA explosion-proof safety certification in 2014.
- Awarded National High and New technology enterprise certificate in 2014.
- Launched the originally innovated multi-purpose Lamp4 in 2015.
- All Wisdom lamp have been upgraded in the new year 2017.

# **Company Profile**

- New WISDOM INVESTMENT LIMITED is an integrated enterprise, which focuses on brand, R&D, sales, production and supply chain. We specialize in producing LED miner's cap lamps and charging devices etc. All products are of unique design, high tech and excellent quality. Several product performance indexes are in the leading position worldwide within the same industry.
- " **WISDOM** " as a brand trademark has been registered in around 110 countries. Our products have been selling to around 100 countries and we have obtained patents on invention of several product items.
- New Wisdom covers an area of 5,000m² with well-equipped R &D condition, bright and clean offices and complete production lines. We manufacture our products by high standard and strict quality control and we fully follow out ISO quality management system standard.
- We have a professional IT development team, who apply the latest software and internet technology to proceeding an independent research and development on our own ERP. They study and analysis information collected from different departments in New Wisdom.

1/Part 1 company introduction

# Company philosophy

**WISDOM**'s Vision:

To build a world famous brand and spread Chinese traditional culture.

Company Philosophy:

**Company Philosophy** 

Safety

Win-win

**Performance** 

Quality

Reputation



" WISDOM " uses the world top brands' raw material, such as Panasonic batteries. The 18650A we use is the same model battery with the American Tesla Motors; American Top grade CREE led light source is, customized and sealed specially for us: all plastic material is the top raw material imported from Germany Bayer.

## Performance

" WISDOM " miner's cap lamp is the only diving cap lamp in the world, which can dive for 20m, we are the first one who apply the USB charging technology for the miner's cap lamp. WISDOM is the first company who extends miner's cap lamp into the civilian market.

# Safety

" WISDOM " concern most about the safety of mining field. Through years' and achieved research, and development. We has improved in many aspects of brightness, color temperature, penetrating, extremely low failure rate. It greatly changes the experiment of the underground miners, and effectively reduce and prevent safety problems because of fatigue and invisibility, it lays the foundation for safe production, quality assurance, high efficient production.

# Reputation

" WISDOM " regards reputation as the foundation of cooperation, and always put the customer's benefit in the first place. We always insist to other best products at a fair price, and warm and thoughtful service, price transparency, full support of after-sales service. To establish long term cooperation relationship with customers.

# Win-win

" WISDOM " have well-equipped with various production and inspection facilities, which ranktop level in the same field, Which can make sure that we can transfer ideas to the real products quickly, and continuously improve the products based on the existing products. We have passed the most strict and most authoritative international quality certification system. With standard management and perfect service, WISDOM is your ideal partner.

# **Products**

# **Product List**

#### Our products can be widely used for:

- Power Bank
- Camping, Travelling, Cycling, Diving, exploring, riding
- Tool, Maintenance Lighting
- Fishery, Diving, Fire-Fighting
- · Military, Architecture, Living
- Furniture, Farm lighting
- Night fishing, Car-Carrying, Road and railway lighting forest farm

## Cordless miner's cap lamps







# Multi-purpose Lamps



WISDOM LAMP4

# Miner's cap lamps with cable









KL4MS



KL5MS



KL8MS



KL12MS





KL5M MSHA approved KL5M





KL4MS ATEX approved KL4MS





KL5MS ATEX approved KL5MS



ATEX approved KL8MS



ATEX approved KL12MS

# Single Charger

#### Apply for corded lamp:









NWB-20

NWB-25A NWB-30

# Small Size Charging Racks

Apply for corded lamp:







Traditional: NWCR-24 Fast Intelligent: NWCR-24A



NWCR-36 Traditional: Fast Intelligent: NWCR-36A

#### Apply for cordless lamp:







# Apply for cordless lamp:

Large Size Charging Racks





Apply for corded lamp:







NWCR-60 Traditional: Fast Intelligent: NWCR-60A



**NWCR-102** Fast Intelligent: NWCR-102 A

**7**/Part 3 products products 8/Part 3

# WISDOM LAMP 2/3

New generation cordless lamp



# Brightest, Lightest, Most Beautiful

The multi-purpose cordless Wisdom lamp2/3 is perfectly created with industrial design, electronic design and user-friendly design, with super bright and super light, have 125g and 169g for option, lighter than iphone7.

# All-in-one WISDOM LAMP 2/3



# Features Of WISDOM LAMP 2/3

- Super Bright
   211Lumen LED light source
   Up to 12000 Lux with advanced drive PCB
- Two Charging Ways
   Traditional charging way with prevenient charger
   Portable charging way with USB
- Super Waterproof
   With IP68 test report, which can dive 15m underwater
- Patents
   More than 14 patents obtained, others are pending, total more than 20 patents can be obtained
- High Standard
   Meet U.S. FL1 standard
- SOS Function



# **WISDOM LAMP 3** is chargeable with USB









# WISDOM LAMP 3 charging ways





Magnetic USB wire

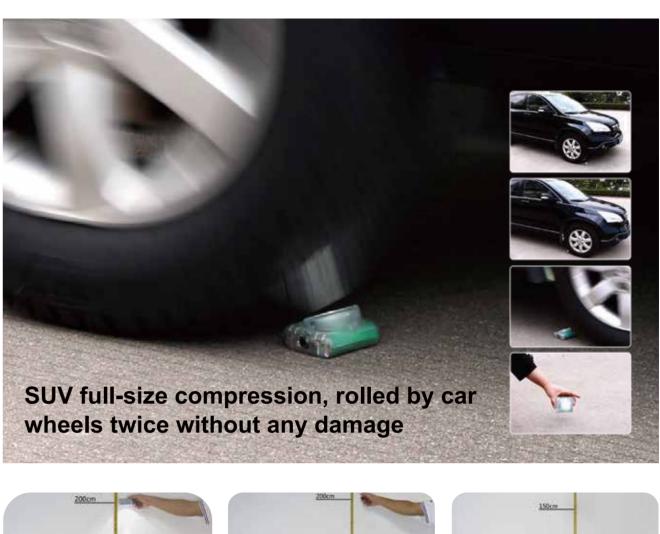
# WISDOM LAMP 2 charging ways

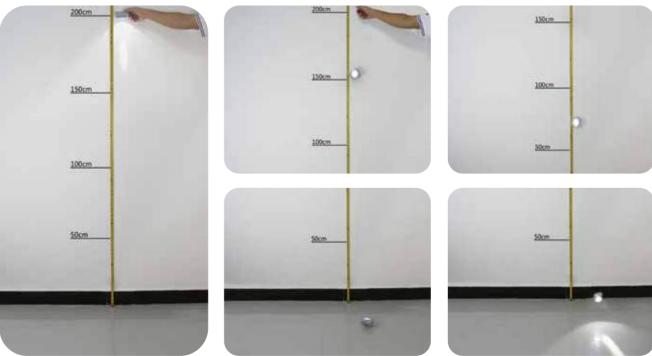




12/<sub>Part 4</sub>







# **Diving to 20 meters**

Much better than IP68 - the highest level for waterproof. Our lamps work normally for a long time at depth of 20 meters under the water. Pass through the 50 meters water pressure test. Super waterproof!

# **Strong and Durable**

Passed MSHA strict test, no damage after dropping test for 20 times from 2m height.

13/Part 4 cordless lamp

# Parameter Table Of WISDOM LAMP 2/3

Optional accessories for WISDOM LAMP 3 (Page 24-26)

#### WISDOM LAMP 2/3 **Product specifications** 1st press, the auxiliary light on 2nd press, the main light on 3rd press, lights off WISDOM LAMP 2/3 Type WISDOM LAMP 3A WISDOM LAMP 3B WISDOM LAMP 3C WISDOM LAMP 3D WISDOM LAMP 2 Rated capacity 5800mAh 7000mAh 5200mAh 3500mAh 2600mAh Rated voltage 3.7V Continuous discharging time 16H 13H 13H 13H 13H Main light LED working voltage 3.0V Main light LED working current 400mA 570mA 470mA 290mA 230mA Main light power 0.2W 1.71W 1.4W 0.87W 0.69W Main light luminous flux 167Lm 265Lm 226Lm 138Lm 112Lm Lamp lighting degree Initial 8500Lux 12000Lux 10000Lux 7500Lux 5500Lux Lighting degree in 1m Main light life span 100000h Short circuit protect time <320µS Life span of the battery 1200 cycles (in reasonable working condition) Charging time (by NWB-30) 5h 5h 3h Dimensions 84x69x50mm Main light range 185M 215M 200M 173M 148M Weight 169g 169g 169g 125g 125g Rotatable clip, Bicycle bracket, Belt, Head strap **Optional Parts** Vehicle charger, Power supply, Charger, Lens group

## **USB Charging Way and Time Charging Ways Selection Table**

Model Charging Way	WISDOM LAMP 3A(7000mAh)	WISDOM LAMP 3B(5200mAh)	WISDOM LAMP 3C(3500mAh)	WISDOM LAMP 3D(2600mAh)	WISDOM LAMP 2 (5800mAh)
NWB-30(4·8V/2A)	5H	4H	4H	3H	4H
Charger Rack for Cordless lamp (4·8V/2A)	5H	4H	4H	3Н	4H
5V/2A USB Charging Port	5H	4H	4H	ЗН	4H
5V/1.5A USB Charging Port	7·5H	6Н	4H	ЗН	6Н
5V/1A USB Charging Port	8H	7H	5Н	4H	7H
5V/0.5A USB Charging Port	15H	12H	8H	6Н	12H

Strongly recommend

Recommended

Optional



WISDOM LAMP 3A



WISDOM LAMP 3C





WISDOM LAMP 3D

15/Part 4 cordless lamp

# part Corded lamp

# Features Of Miner's Cap Lamp With Cable

# Super Bright

We have the brightest wire cap lamp in the world.

## Super Waterproof

IP68 waterproof certificated; work normally underwater 30m.

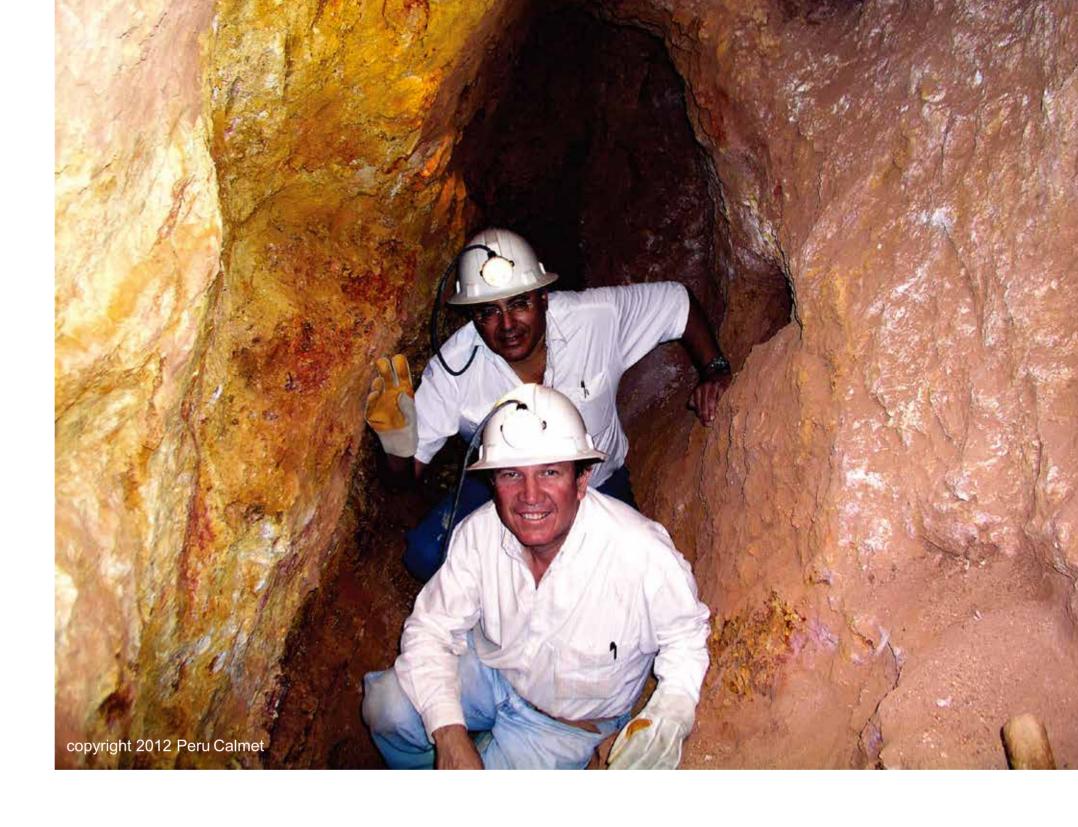
#### More Reliable

 KL4MS
 14000LUX(13h)

 KL5MS
 18000LUX(13h)
 KL5M
 18000LUX(13h)

 KL8MS
 24000LUX(13h)
 KL8M
 24000LUX(13h)

 KL12MS
 28000LUX(13h)
 KL12M
 28000LUX(13h)



# **Brightest corded cap lamps Make work more efficient!**

17/Part 4 corded lamp



**Brightness Reaches 28000 Lux** 

Miner's cap lamps with cable are more than three times as bright as normal LED miner's cap lamps. The world brightness of KL12M reaches 28000 Lux and the lowest illuminance of KL4MS is above 14000 Lux. Our lamps have been the brightest in the world.

19/Part 4 corded lamp

# **Corded lamp Specifications**















Features		KL <sup>2</sup>	IMS		KL	5M/KL5I	MS	KL5M	K	KL5MS	KL	8M/KL8I	MS	KL8MS	KL12	2M/KL12	2MS	KL12MS
Options	standard	long	super-long	ATEX	standard	long	super-long	MSHA		ATEX	standard	long	super-long	ATEX	standard	long	super-long	ATEX
Rated capacity	5200mAh	5200mAh	5200mAh	4400mAh	7800mAh	7800mAh	7800mAh	8700mAh	6	6600mAh	10400mAh	10400mAh	10400mAh	8800mAh	14000mAh	14000mAh	14000mAh	12400mAh
Rated voltage	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V		3.7V	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V	3.7V
Continuous discharging time	13h	16h	24h	13h	13h	16h	24h	16h		13h	13h	16h	24h	16h	13h	16h	24h	24h
Main light LED working voltage	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V		3.0V	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V	3.0V
Main light LED working current	450mA	380mA	250mA	380mA	640mA	500mA	380mA	350mA		550mA	890mA	640mA	500mA	550mA	1080mA	890mA	640mA	550mA
Main light power	1.35W	1.14W	0.75W	1.2W	1.92W	1.5W	1.14W	1.1W		1.65W	2.67W	1.92W	1.5W	1.65W	3.24W	2.67W	1.92W	1.65W
Main light luminous flux	246Lm	229Lm	150Lm	167Lm	340Lm	279Lm	229Lm	145Lm		235Lm	430Lm	340Lm	279Lm	235Lm	512Lm	430Lm	340Lm	235Lm
Lamp lighting degree initial lighting degree	13000LUX	11000LUX	8000LUX	11000LUX	18000LUX	14000LUX	11000LUX	8700LUX	1	16000LUX	24000LUX	18000LUX	14000LUX	16000LUX	28000LUX	24000LUX	18000LUX	16000LUX
Main light life span				1000	00h					100000h								
Auxiliary light power				0.4\	W									0.	4W			
Auxiliary light life span				4000	00h									400	000h			
short circuit protect time		<320µs						<320µs										
Dimensions		95*38*84mm								95*38	*84mm							
life span of the battery	1200cycles					1200	cycles											
Main cable				1.4M/1	65M									1.4M,	/1.65M			·

21/Part 4 corded lamp corded lamp

# Part Multi-purpose Lamps

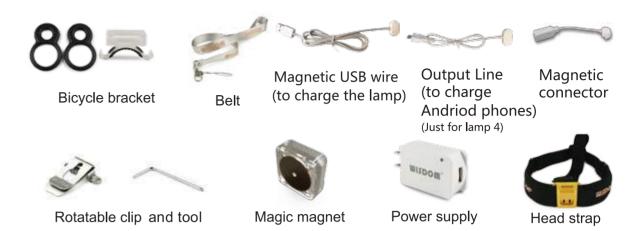
## Features Of WISDOM LAMP 4

- High conversion efficiency as a power bank
- Output and input port sharing
   Lamp 4 integrates power input and output, more convenient for users
- Automatic idle timeout protection 8 s without load after entering mobile power supply mode, the system automatically cuts off mobile power supply output voltage, makes it power off between two exposed power contact points and the product becomes more secure.
- Complete security protection functions
   output overvoltage protection; battery overcharge and overdischarge protection; output
   over current protection; output short circuit protection; anti-discharge protection.



WISDOM LAMP 5/6 is coming at the end of 2017, which has all the functions of the WISDOM LAMP 4, moreover...

# Optional accessories for WISDOM LAMP 3/4



#### Multi-purpose lens group



- Lens #1 can soften the light for near view with larger lighting range, which is very suitable for the lighting of entertainment such as gatherings.
- Lens #2 can soften the light for near view with smaller lighting range, which is very suitable for the lighting of reading.
- Lens #3, 5, 6 can narrow the lighting range, which is special for the lighting of bicycle riding.(beat is 5/6)
- Lens #4 is colorful with white, orange, red, green, blue, purple etc. It is very suitable for night warning.
- Lens #4 orange and red for warning.
- Lens #4 blue suitable for fishing small fish.
- Lens #4 purple suitable for fishing big fish.
- Lens#4 green suitable for recreation

23/Part 4 multi-purpose lamp 24/Part 4

#### **Application scene of optical lenses**



Lens 1: Soft Light Lenses



Lens 4: Colourful Lenses



Using optical lens #2 The light distributed evenly after using optics lens #2, very suitable for short range reading



Not using optical lens

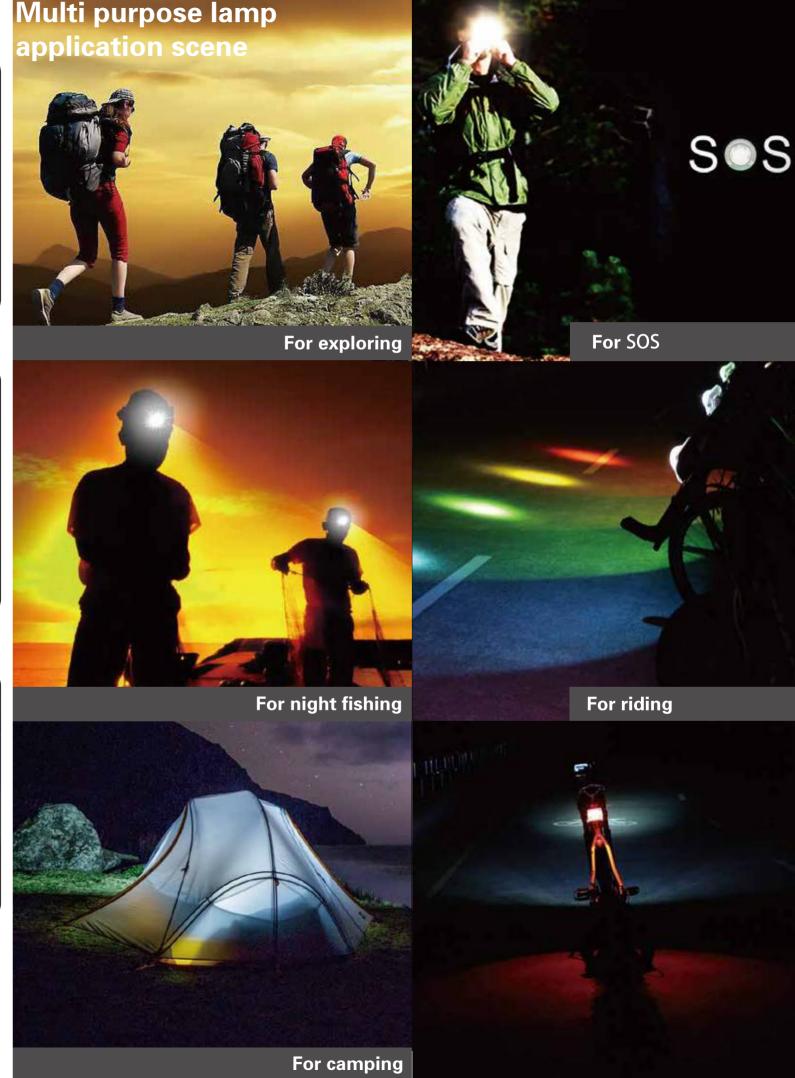


Using optical lens #6



Not using optical lens

The lighting area of strong light is extended after using optical lens #3, more suitable for night riding



# Multi Purpose Lamp Series Parameter List

# WISDOM LAMP 4 Specifications Low light mode Middle light mode High light mode High light mode Off state Short press the 1st time Short press the 2st time Short press the 3st time Off state Type WISDOM LAMP 4A WISDOM LAMP 4B Model low-bright bright super-bright low-bright bright super-bright Rated capacity 7000mAh 5200mAh Rated voltage 3.7V Continuous discharging time 60h 13h 5h 60h 13h 5h Main light LED working voltage 3.0V

i yhe	WISDOM LAMP 4A WISDOM LAMP 4B				P 4D		
Model	low-bright	bright	super-bright	low-bright	bright	super-bright	
Rated capacity		7000mAh		5200mAh			
Rated voltage			3.7\	/			
Continuous discharging time	60h	13h	5h	60h	13h	5h	
Main light LED working voltage			3.0\	/			
Main light LED working current	80mA	570mA	1400mA	80mA	470mA	1200mA	
Main light power	0.24W	1.71W	4.2W	0.24W	1.41W	3.6W	
Main light luminous flux	50LM	265LM	533LM	50LM	226LM	472LM	
Lamp lighting degree Initial Lighting degree in 1m	1800IUX	12000IUX	25000IUX	1800IUX	1000IUX	21000IUX	
Main light life span			10000	)0h			
Short circuit protect time			<320	μs			
Life span of the battery		1200 cycle	es (in reasona	ble working	condition)		
Charging time (by NWB-30)		5h			4h		
Dimensions	84×69×50mm						
Weight	169g						
Mobile power mode	WISDOM LMAP 4A/4B						
Optional Parts			lip, Bicycle bra er, Power sup		•		

# WISDOM LAMP 4 Specifications



		•				
Туре	W	/ISDOM LAM	P 4C	W	ISDOM LAM	P 4D
Model	low-bright	bright	super-bright	low-bright	bright	super-bright
Rated capacity		3500mAh			2600mAh	
Rated voltage			3.7	V		
Continuous discharging time	60h	13h	5h	60h	13h	5h
Main light LED working voltage			3.0	V		
Main light LED working current	55mA	290mA	740mA	45mA	230mA	580mA
Main light power	0.17W	0.87W	2.22W	0.14W	0.69W	1.74W
Main light luminous flux	34LM	138LM	321LM	28LM	112LM	374LM
Lamp lighting degree Initial Lighting degree in 1m	1500Lux	7500Lux	14000Lux	1000Lux	5500Lux	12000Lux
Main light life span			10000	00h		
Short circuit protect time			<320	0µs		
Life span of the battery		1200 cycl	es (in reasonal	ble working	condition)	
Charging time (by NWB-30)		4h			3.5h	
Dimensions	84×69×50mm					
Weight	125g					
Mobile power mode	WISDOM LMAP 4C/4D					
Optional Parts			clip, Bicycle br ger, Power sup		•	)

27/Part 4 multi-purpose lamp 28/Part 4

# Part Charging equipment

# Charger

- Safe and reliable
- Fast charging
- Special designed circuit board for cap lamp li-ion battery



	NWB-20 Upgraded traditional charger	NWB-25A Upgraded fast intelligent charger		NWB-30 Special charger
	For these lamp models: KL5M KL8M KL4MS KL5MS KL8MS	For these lamp models: KL5M KL8M KL12M KL4MS KL5MS KL8MS KL12MS		For these lamp models: WISDOM LAMP 3 WISDOM LAMP 4
Features			Features	
AC input	100~240V±10%, 12W,50~60Hz	100~240V±10%, 14.5W, 50~60Hz	AC input	100~240V±10%, 11.3W, 50-60Hz
DC output voltage	4.20V	4.56V	DC output voltage	4.8V
DC output current	2000mA	2400mA	DC output current	2000mA
AC plug	US, EU, UK and AU st	andards in all countries	AC plug	US, EU, UK and AU standards in all countries
Dimensions	116x76x56 mm	116×76×56mm	Dimensions	114 x 79 x 35 mm
Weight	215g	215g	Weight	170g

29/Part 4 charging equipment 30/Part 4

Model(traditional charging for cordled lamp)	NWCR-12	NWCR-24	NWCR-30	NWCR-36	NWCR-60	NWCR-102		
AC input (each charging point)		100~240V±10%, 50~60Hz, 10W						
AC plug		US, E	EU, UK and AU sta	andards in all cour	ntries			
output voltage (each charging point)		4.2V						
output current (each charging point)	1600mA							

Model(fast charging for cordled lamp)	NWCR-12A	NWCR-24A	NWCR-30A	NWCR-36A	NWCR-60A	NWCR-102A	
AC input (each charging point)		100~240V±10%, 50~60Hz, 14W					
AC plug		US, EU, UK and AU standards in all countries					
output voltage (each charging point)		4.56V					
output current (each charging point)		2400mA					

Model(fast charging for cordless lamp)	NWCR-12B NWCR-24B NWCR-36B NWCR-120B NWCR-2					
AC input (each charging point)		100~240V±10%, 50~60Hz, 12W				
AC plug		US, EU, U	K and AU standards	in all countries		
output voltage (each charging point)		4.8V				
output current (each charging point)	2000mA					

# **Small Size Charging Racks**

(options: standard version and fast intelligent version)

For these lamp models: KL4MS KL5MS KL8MS KL12MS KL5M KL8M KL12M WISDOM LAMP 2 WISDOM LAMP 3 WISDOM LAMP 4







NWCR-24 NWCR-24A



NWCR-36A







# Large Size Charging Racks

(Fast charging for cordless lamp)

- Simultaneously chargeable for multi-lamps
- Convenient for managing, save storage space
- The optimum choice for multi-lamps charging and storage







NWCR-204B

Special charging racks for WISDOM LAMP 3 and WISDOM LAMP 4

# Large Size Charging Racks

(options: standard version and fast intelligent version)

For these lamp models: KL4MS KL5MS KL8MS KL12MS KL5M KL8M KL12M



NWCR-30 Fast Intelligent: NWCR-30A



NWCR-60 Fast Intelligent: NWCR-60A



Fast Intelligent: NWCR-102 A

31/Part 4 charging equipment 32/Part 4 charging equipment

# 5 Product Advantages

## **Appearance Advantages**

- WISDOM cap lamp weighs obviously less than other products in the same brightness grade; the lightest model weighs only 128g, lighter than most smartphones.
- Surface matte designed, holding in hand very comfortably.
- Ergonomic design: smooth, rounded corners, streamlined profile, gives people natural and comfortable visual experience!





#### **Center Offset Advantage**

- Center Offset: Distance between the center of gravity and the fulcrum, determines the user experience.
- WISDOM: <15mm Peer vendors: >25mm





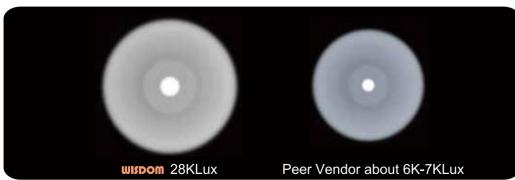
MISDOM

Peer Vendor

## **Performance Advantages**

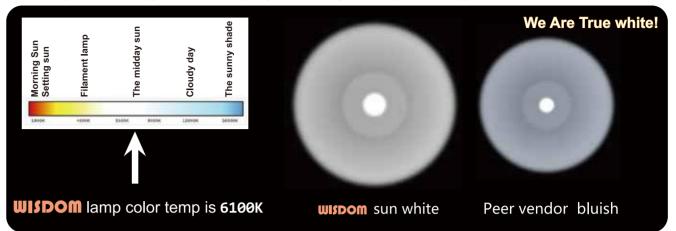
• Brightness Brightest in the industry, brightness reaches 28000Lux.





#### Color Temperature

Working under bluish light would be easy to get visual fatigue, while pure white light avoids that.



#### Lighting Area

Within the common working distance of 3 to 5 meters, WISDOM's lighting area is wider than other brands.

DIST	WISDOM	Peer Vendor		
1m	80	70–100		
3m	250	175–300		
5m	410	215–375	The second second	
10m	975	415–890	THE RESERVE OF THE PERSON NAMED IN	100000000000000000000000000000000000000
Dia unit : mm				

#### Penetration

The penetration of the white light with low color temperature is much stronger than that with high color temperature (bluish).



33/Part 5 product advantages 34/Part 5

# part Honors and Awards





NEW WISDOM has been awarded the title of "National High-Tech Enterprise" in 2014, which is one of the highest honor for the technology enterprises in China.



WISDOM is the first country in Asia to get MSHA approval in 2009, the approved model is KL5M, and many other models have been on the application process. MSHA is the most authoritative approval on explosion-proof and safe level, which is highly recognized by American and Latin American mining cap lamp markets.











WISDOM is also approved by MA. The products with MA approval can also get explosion-proof certificate issued by the national inspection agency and AnBiao national mining products, which is a strong proof of the explosion proof and safe performance. This means our lamps can be absolutely used for underground lighting.







#### Certificates



#### Company qualification

WISDOM LAMP 3	April 29, 2014	CE Certificate
	May 29, 2016	PSE Certificate
	2014	ATEX Certificate(G2)
WISDOM LAMP 4	May 17, 2016	CE Certificate (TUV)
	June 03, 2015	CE Certificate (NCT)
	July 01, 2015	UL Certificate
	June 23, 2015	C-Tick Test Report
	December 17, 2014	PSE Certificate
	December 15, 2014	FCC Certificate
	June 25, 2015	RCM Letter (ACMA)
KL Series	May 17, 2016	CE Certificate (TUV)
	June 26, 2015	CE Certificate (ACT)
	June 16, 2009	MSHA Certificate(KL5M)
	2014	ATEX Certificate(G2)
	December 17, 2014	MA Certification In China
Charger	April 29, 2016	CE Certificate (EMC)
	April 29, 2016	CE Certificate (LVD)
	June 21, 2014	CE Certificate(NWB-30)
	June 18, 2014	FCC Certificate(NWB-30)
Charging Rack	April 29, 2016	CE Certificate (EMC)
	April 29, 2016	CE Certificate (LVD)
ENCLOSURES		
TEST REPORT	June 02, 2015	IP68 TEST REPORT
ISO System		
Certification		ISO System Certification
		ISO9001:2008
OHSAS	L	
Certification	September 23, 2015	Occupational Health and
		Safety Management System:
		OHSAS18001:2007

#### Company qualification

- 2002 Register the WISDOM trademark.
- 2009 The first Asia company to get American MSHA explosion proof certificate.
- 2012 Got UKAS ISO9001 quality system certificate.
- 2012 NO.1 on market share in Peru and Columbia market (according to customs data) .
- 2013 All kinds of lamps were upgraded, the brightness increased by 30%, the maximum brightness of 28000lux.
- 2013 NO.1 on market share in Pilippines market(according to customs data).
- 2014 Got China MA explosion proof certificate.
- 2014 Obtained the title of National High-Tech.
- 2015 Access to Shenzhen Technology Innovation of Enterprise Finance.
- 2015 Got European ATEX explosion proof certificate.
- 2015 Obtained the honorary title of Shenzhen Innovative SME.
- 2016 The second product access to American MSHA explosion proof certificate.
- 2016 Access to Longgang District strategic emerging industry funding.
- 2016 Access to the Shenzhen enterprise innovation record.
- 2016 Won the selected Award of Manufacturing Excellence & Innovation Awards.

35/Part 6 honors and awards honors and awards 36/Part 6

# part Our customers

# Customers with us

Our WISDOM miner's cap lamps and charging equipments have been marketed to nearly 80 countries around the world and we are expanding our business by developing new markets in more countries.









# Customers' Review

- 1.Tanzania's customer
- Did the quality of our products satisfy you in the past six months?Yes,our customers and us areSatiafied with the quality.
- How about the quality stability of our products? The quality is good, better than other suppliers

#### 2. Australia's customer

•I have received the sample.I am very happy with them.I do think my clients will be satisfied with them as well. Expect orders coming from me shortly. Thank you Lucky.It is a pleasure to do business with you.

#### 3.Indonesia's customer

•We are satisfied with your products. It is my pleasure to recommend your lamps to more customers here.

#### 4. Philippine's customer

 Wisdom cap lamp is one of the fast moving products of PETI Trading, Inc., and so far we have received good feedbacks from customers.

#### 5. Philippine's customer

It is always nice to work with a professional supplier like you.
Expect orders coming in from me very shortly. Thank you Lucky, it is a pleasure

# doing business with you. 6.Philippine's customer

 You are making very good cap lamps now. They last for more than two years.

#### 7.UK's customer

- •Estaremos orando desde aqui de Peru,para que todos nuestros herman os de China se encuentren bien.
- •El placer es de nosotros de encontrar a unos proveedores como ustedes que fabriccan productos de calidad. •Un abrazo

#### 8.Peru's customer

•Thank you for the samples which we received yesterday. Excellent packaging and presentation! We are preparing a marketing campaign here to promote this item.

#### 9.Philippine's customer

•This new product is very sophisticated and I believed it would makes my customer to have it as their new equipment.

#### 10.Indonesia's customer

•The price is very good considering the performance of the lights.

#### 11.Egypt's customer

•Lights look very good I am impressed with the packaging and the accessories that come with the lights. We have already made some sales and am waiting to get some feed back from customers. All is good and I am very happy with the supply and the product.

#### 12. Australia's customer

•I am very satisfied with stability the quality, design, packing, protection, it really meets our requirement, the service is more than our expected.

#### 13.Estonia's customer

•The price is very good considering the performance of the lights.

#### 14.Fiji's customer

•The price is ok, quality for the battery is ok also. People here know about wisdom brand as we use that a lot in 2007

#### 15.ndonesia's customer

 Our technical personnel are very impressive for the quality of your lamps.

#### 16.Bolivia's customer

•Hi Lucky yes we have received them and all looks good thanks will need to order some more shortly thanks again

#### 17.USA's customer

•The quality and performance is above the rest.

#### 18.Peru's customer

 Glad to know that Wisdom is well known all over the world and it's our pleasure to work with a company like Wisdom.

#### 19.MEXICO's customer

•I am interested in going to be your dealer here in mexico, but at this moment i can't make a big purchase, you know i am begining with the bussines, a long time ago i was working for NORTHERN LIGHT in canada and i learn to ensamble and disarm all the lamps, i know how fix it, check circuit, replace spare part damages and keep the lamps working. Now i want to try with your Brand because i know is a big quality item, and my customer like it.

#### 20.Chile's customer

•Thanks for your honest words , we really appreciate very much. Since we are looking for long term business relationship, i agree with your words pretty much . Let's do some business first and then we can talk about this agreement.

#### 21.UK's customer

•Your new marketing literature is also excellent with very good photographs, and we are very pleased to see the progress your company is making both in terms of the products you make and the literature to promote them. We are very proud to be working with New Wisdom Investment to promote your products here in the UK and thank you for your continuing support.

#### 22.Australia's customer

 We have completed all testing on the lamps and are very happy with the samples.

#### 23.|srael's customer

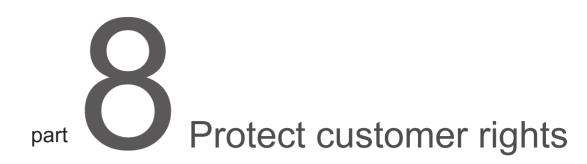
 I can tell you that we are very impressed with the brightness of the lamps.

#### 24.USA's customer

your product is excellent top-quality

#### 25.Australia's customer

 I have used mining lights for 30 years and your lights are THE BEST IN THE INDUSTRY for several reasons.



#### Current situation

It is a common view that manufacture sham and shoddy commodities is evildoing which could be a great hazard to consumer rights. As the world's best miner lamp manufacture, WISDOM found many Chinese factories produce sham products under WISDOM brand. It has brought very bad effect on our brand. Furthermore, it has put the world's mining companies into great danger.



#### Our attitude

As industry's leading brand, WISDOM have great responsibility to fight against brand violation. We will try our best to protect our customers' rights, eliminate safety threat to the world. Once discover, we will suit each single case with zero tolerate. We have worked with our government, together we will push fighting activity forward effectively.

### Ongoing progress

We have built up a professional lawyer team to fight against crimes of manufacturing or selling shoddy commodities all over the world. We also work together with our customers to protect our common benefits. If you have encounter with this kind of situations, please contact our lawyer teams at any time.

39/Part 7 our customers protect customer rights 40/Part 8

# Our Promises

We use materials with the best quality



LED light source of top brand Electronic components of top quality

#### **Panasonic**



We use Panasonic NCR 18650A that the best battery electric car American Tesla Motors uses



We use PC grains of Bayer brand from Germany

## We apply advanced equipment and technology





Samsung mounter machine

Tooling workshop

## We pay undivided attention to every procedure



Insertion line

Assembly line

Our mission is to build a world famous brand by high quality products and best service!

